



"Make-up your day"

For the third consecutive year WALCE proposes make-up sessions dedicated to women undergoing chemotherapy, radiotherapy or biological therapies.

This is an international program and it will take place in 10 Italian regions, 3 Spanish cities, Barcelona, Madrid and Valencia and in Novi Sad (Serbia).

The month of November has been declared by the Global Lung Cancer Coalition (GLCC), as the "World Lung Cancer Awareness Month". An important appointment for giving correct and update information about a disease often overlooked by the media, sometimes because of a strong correlation with smoking. Lung cancer remains one of the most lethal cancer which kills about 385.000 people in Europe every year and over one million worldwide. These figures continue to grow.

WALCE (Women Against Lung Cancer in Europe) is a no profit association established to raise the awareness of women about the deep increase of lung cancer in female gender and to support patients and their families in the fight against lung cancer. In November WALCE realizes this initiative with the aim help cancer patients women to manage chemotherapy and radiotherapy side effects and regain self-confidence and esteem improving the appearance which may have suffered due to the related side effects of the cancer therapy.

Silvia Novello, pulmonologist and oncologist and president of WALCE said: " we would like November was indeed a time of great awareness and consciousness, because lung cancer is the leading cause of cancer-related death and stigmatization of these patients makes more sense to exist. It is important to give the accurate and adequate information about the diagnosis and all the therapeutic possibilities ».

Dates: Italy

13 OCTOBER: Presidio Ospedaliero AOVV – Sondalo (So)

12 NOVEMBER: Associazione A.G.A.T.A. Onlus, Azienda Ospedaliera S G Moscati di Avellino

12 NOVEMBER: Careggi Hospital of Firenze, Medical Oncology Unit

14 NOVEMBER: San Luigi Hospital – Orbassano (To) – Thoracic Oncology Unit

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16 NOVEMBER: San Giovanni Hospital Roma – Medical Oncology Unit

19 NOVEMBER: Tumor Institute of Bari – Medical Oncology Unit

19 NOVEMBER: Hospital of Parma, Medical Oncology Unit

22 NOVEMBER: Cuneo Italian Leukemia Association – Cuneo "Paolo Rubino

26 NOVEMBER: Hospital of Montecchio Maggiore (VI), Medical Oncology Unit

Spain

20 NOVEMBER: AEACaP (Asociación Española de Afectados de Cáncer de Pulmón) – Valencia

21 NOVEMBER: AEACaP (Asociación Española de Afectados de Cáncer de Pulmón) – Barcelona

23 NOVEMBER: Madrid – ICAPEM - AEACaP

Serbia

13 NOVEMBER: Novi Sad Institut za Plućne Bolesti Vojvodine - Sremska Kamenica